



# Nate Schloesser

User Experience Designer and Strategist

## BIO

I am an Arizona-based designer with nearly 15 years of experience in User Experience, Strategy, Product Design, Branding, Marketing, Content Strategy & Graphic Design.

I enjoy doing hands-on design work, leading design teams and helping designers grow in their craft.

I approach design as a balance between user needs, business goals and heuristics aiming to craft clear solutions to complex problems that can be used by real people.

## CAPABILITIES

### Disciplines

User Interface Design (UI)  
Interaction Design (IxD)  
Information Architecture (IA)  
Visual Design  
Information Design  
Design Research  
Persuasive Design

### Skills

Web Design  
Web App Design  
Mobile App Design  
Marketing  
HTML/CSS  
Java Script  
PHP

### Strategy

Service Design  
Behavior Change Design  
Product Strategy  
Business Strategy  
Design Facilitation  
Strategyzer Canvases

### Tools

Sketch  
Adobe Illustrator  
Adobe Photoshop  
Adobe XD  
Figma  
OmniGraffle

## EDUCATION

### ARIZONA CHRISTIAN UNIVERSITY

PHOENIX, AZ | 2007- 2009

*Christian Ministries*

## CONTACT

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## EXPERIENCE

2020  
Present

### COVENANT EYES | MESA, AZ

*UX Strategy Manager*

- Responsible for driving the shape of our service by identifying aspects of our service that deepen our differentiation strategy and improve product-market fit. Created new team and discipline centered around strategy. Responsible for overseeing customer understanding.

2018  
2020

### COVENANT EYES | MESA, AZ

*UX Design Manager*

- In charge of managing a team of designers, ensuring that they are building upon the fundamentals of UX. Oversaw quality, consistency and direction of design at Covenant Eyes. Also responsible with facilitating and overseeing research focused on customer understanding and product design.

2017  
2018

### MINISTRY BRANDS | MESA, AZ

*UX Designer*

- Provided UI and Interaction design for half a dozen brands owned by Ministry Brands. My work focused on website and mobile app design web applications used by churches and non-profits. I also worked on ChMS and Giving software.

2016  
2017

### COVENANT EYES | MESA, AZ

*Strategist*

- Provided high-level service design that shaped value propositions aiming to find product-market fit and achieve business aspirations. Worked with execs to solidified business strategy. Kicked off the replacement of our primary product.

2012  
2016

### COVENANT EYES | MESA, AZ, TUCSON, AZ & OWOSSO, MI

*UX Practitioner*

- Improved products and services by gathering feedback and insight through design research. Engaged in various types of design work, from abstract information architecture to more visible user interface design. Improved existing features while describing new features. Work with other departments to see design work carried through delivery to our customers.

2010  
2012

### MEDIA TAP | GILBERT, AZ

*Creative Director*

- Responsible for facilitating and designing print collateral, multimedia, websites and web apps for internal and external clients. Responsible for implementing solutions as well as promotion and marketing tactics.

*See LinkedIn or nateschloesser.com for full work history*